

I want to be a part of the Walk to Defeat ALS™!

Company Name _____

Contact Name _____

Title _____

Address _____

City _____

State _____ Zip _____

Email Address _____

Phone _____

Please circle the walk(s) in which you wish to participate:

Charlotte Emerald-Isle Fayetteville Greenville

Greensboro Triangle Wilmington Winston-Salem

Levels of Sponsorship (check at least one option)

☐ Presenting

☐ Gold

☐ Silver

☐ Bronze

☐ In-kind sponsor

Value \$ _____

Description: _____

☐ I would like more information about sponsorship opportunities

Please mail or fax this form to:

The ALS Association
Jim "Catfish" Hunter Chapter
120-101 Penmarc Drive
Raleigh, NC 27603
fax| 919.755.0910

Giving back to your community has never been so rewarding or so easy! Sponsoring the Walk, forming a Corporate Walk team, or volunteering are great ways to get your employees involved and show the community that you care. As our Walks continue to grow, the positive exposure you'll receive is immeasurable! For more information, please contact our Special Events department at 877.568.4347, Walk@CatfishChapter.org or visit our website at www.CatfishChapter.org

Here are a few of the companies that have already taken advantage of the opportunities presented by the Walk to Defeat ALS™!

Previous Sponsors



Merrill Lynch

FAIRWAY

CHAPTER AWARDS

- ♦ Chapter of the Year (2007)
- ♦ Advocate of the Year (2007)
Jerry Dawson, President & CEO
- ♦ Iron Horse Award (2007)
for low expenditures
- ♦ Highest Walk Revenue (2006)



Corporate Sponsorship



Fighting Lou Gehrig's Disease

toll free| 877.568.4347
phone| 919.755.9001
fax| 919.755.0910



Jim "Catfish" Hunter Chapter

www.CatfishChapter.org

Fighting Lou Gehrig's Disease...

Sponsor the Walk to Defeat ALS™

Sponsorship Benefits

Level	Presenting \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$500
Category exclusivity (unless waived)	✓			
Recognition as official Walk Sponsor in all Walk media and materials	✓			
Opportunity to participate in opening ceremony	✓			
Preferred logo placement on all Walk materials	✓			
Prominent logo placement on all Walk materials	N/A	✓		
Opportunity to participate in closing ceremony	✓	✓		
Opportunity to display corporate banner or other approved signage	✓	✓		
Opportunity to set up informational booth at Walk	✓	✓	✓	
Logo displayed on t-shirt	✓	✓	✓	
Logo displayed on sponsor banner	✓	✓	✓	✓
Logo in Chapter Newsletter - "The Catfish Connection" (15,000 circ.)	✓	✓	✓	✓
Logo on website (140,000 hits per month)	✓	✓	✓	✓
Opportunity to advertise participation in the Walk to Defeat ALS™ in any of your company communication	✓	✓	✓	✓
Recognition at Walk and other Walk-related events (Kick-Off Party, Awareness Nights, etc.)	✓	✓	✓	✓
Walk T-Shirts for company volunteers	✓	✓	✓	✓

Amyotrophic Lateral Sclerosis (ALS) is a devastating disease that has no known cause or cure. Commonly known as Lou Gehrig's disease, ALS is a degenerative neuromuscular disease that can strike without warning. ALS knows no cultural or racial boundaries and has even been shown to affect military veterans and athletes. Every 90 minutes, someone is diagnosed and every 90 minutes someone loses their battle with ALS. At any given time in the United States, there are approximately 30,000 people living with Lou Gehrig's disease. Money generated from the Walk to Defeat ALS™ helps patients in North Carolina through grants, equipment, counseling, and nationally-driven research.

The ALS Association prides itself on keeping the annual overhead costs for the Walk to Defeat ALS™ below 10%.

So, where does your company fit in? The Walk to Defeat ALS™ is growing at a rapid pace - we owe that to our volunteers, participants, and sponsors. We are asking you to become a part of this exciting and charitable event. It is an investment in ALS, the community, and your company. Join us in one of these cities today!

SPRING WALKS

Charlotte
Fayetteville
Greensboro
Greenville
Triangle
Wilmington
Winston-Salem

FALL WALKS

Emerald Isle
(odd years)

...one step at a time!

CONTACT US TODAY!
Walk@CatfishChapter.org
DEADLINES APPLY FOR ALL LEVELS

Federal Tax ID: 56-1609591
990 and annual audit available upon request